



ASZK 2022 Annual Conference – 26 – 28 August Cairns, Queensland Sponsorship Prospectus

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“Back 2 it in 22”





Dear Supporters

From its inception in 1976, the ASZK has had one primary goal – to improve the professional standard of zookeepers throughout the Australasian region.

After two years of only virtual contact the ASZK Committee is excited to be presenting our first face to face conference since 2019! Arguably our pinnacle event we expect a large turnout of potentially over 100 delegates from across Australia, Papua New Guinea, and New Zealand, bringing together passionate animal care professionals. Here at the conference delegates share knowledge and experiences on animal care practices, inviting discussion on skills, successes and the challenges faced.

We are proud to present you with the sponsorship prospectus for this 2022 event. With a theme of “Back 2 it in 22” this year’s event encompasses every critical facet of the animal care industry. Your support will help provide much assistance for talented, hard-working, and above all passionate, people to proudly represent their organisations at this forum.

This Conference leaves participants inspired and empowered in a rapidly expanding industry undertaking vital conservation and animal welfare work.

There are several different categories for you to choose from, each containing a special range of benefits and which we trust will be beneficial to your organisation. If you are interested in any of the following sponsorship categories, or would like any further information, please do not hesitate to contact us.

We thank you for your careful consideration and look forward to operating closely with your organisation as we work together to get back to connecting for our animals, the public and each other.

ASZK Organising Committee 2022





Sponsor	Cost	Benefits
Gold	\$1500	<ul style="list-style-type: none"> Display logo with a link to your organisation's website and acknowledgement of sponsorship of 2022 annual conference on ASZK homepage 1 x 12-month Corporate Membership of the ASZK Acknowledgement of sponsorship in the conference program Placement of your promotional material in the conference packs Opportunity to provide a 10-minute presentation during the conference dinner A full-page advertisement in the quarterly journal during the following 12 months Name/logo featured on rotation on main conference presentation screen Sponsor literature/collateral in conference satchels
Silver	\$1000	<ul style="list-style-type: none"> Acknowledgement of sponsorship in the conference program A half page advertisement in the quarterly journal for 12 months Acknowledgement of sponsorship on the ASZK website with link to your website Name/logo featured on rotation on main conference presentation screen Sponsor literature/collateral in conference satchels
Bronze	\$750	<ul style="list-style-type: none"> Acknowledgement of sponsorship on the ASZK website with link to your website Acknowledgement of sponsorship in the conference program Name/logo featured on rotation on main conference presentation screen Sponsor literature/collateral in conference satchels
Exhibitor	\$400	<ul style="list-style-type: none"> Exhibit space for trade display Sponsor literature/collateral in conference satchels Opportunity to provide a short presentation to delegates <i>**Does not Include sustenance for exhibitors (to be determined based on individual requirements)</i>
Advertiser/Satchel insert	\$250	Sponsor literature/collateral in conference satchels





<p>Donator</p>	<p>\$??</p>	<p>The ASZK appreciates your support and contributions to improving professionalism in animal care throughout the Australasian region Any nominated amount or goods will greatly assist Please contact the Executive Officer to discuss alternative contribution - arrangements</p>
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We are open to suggestions to other ways we can work with supporters and sponsors if you would like a variation on the above.

We would be grateful of any support offered to this non-profit society. This will aid us in achieving our goals and thus increase efforts of zoos in the region in areas such as the conservation of threatened species and animal welfare.

To register your interest please contact Liz Notley – Conference Coordinator on 0419 791 254 or email eo@aszk.org.au

