



2017 Annual Conference Prospectus





ASZK Zoo Keeping Conference 2017 - “Our Evolution or Extinction”



The Australasian Society of Zookeeping (ASZK) is seeking sponsors and supporters for its upcoming Annual Conference being held at

Tidbinbilla Nature Reserve, ACT, 26 -28 May, 2017





Background

From its inception in 1976, the ASZK has had one primary goal – to improve the professional standard of zookeepers throughout the Australasian region. One of the major networking and development opportunities the ASZK provides is via its annual conference at various locations throughout the region. The conference has an average attendance of 80 animal care professionals representing all states and territories of Australia as well as New Zealand with international delegates often attending.

ASZK is run by volunteers and relies on membership subscriptions and fundraising to keep the society viable. Much of the fundraising takes place at the annual conference. We also aim to keep the conference affordable for keepers to attend who are unable to gain financial support but wish to increase their knowledge.

Sponsorship Opportunities

We would like to request that you consider assisting the ASZK in one/or both of the following ways;

- ❖ Financial sponsorship donation to cover a component of the conference.
- ❖ Donation of goods that can be used as auction or raffles items

Any contribution, even the smallest, is considered as support and encouragement for the global community of zookeepers who work tirelessly in often difficult conditions to promote the welfare of animals in their care and support conservation initiatives worldwide.

In return for sponsorship the ASZK committee will be able to offer the following acknowledgement and promotion of your products depending on the level of sponsorship as listed in the table below;





Sponsor	Cost	Benefits
A tea break	\$300	<ul style="list-style-type: none"> - Acknowledgement of sponsorship in the conference program - Acknowledgement of sponsorship on the ASZK website with link to your website - Placement of your promotional material in the conference packs
A lunch	\$600	<ul style="list-style-type: none"> - Acknowledgement of sponsorship in the conference program - Acknowledgement of sponsorship on the ASZK website with link to your website - Placement of your promotional material in the conference packs - A half page advertisement in the quarterly journal
A dinner	\$2,000	<ul style="list-style-type: none"> - Acknowledgement of sponsorship in the conference program - Acknowledgement of sponsorship on the ASZK website with link to your website - Placement of your promotional material in the conference packs - A full page advertisement in the quarterly journal - Exhibitors table at the conference venue - Ability to present to delegates at the dinner
Become and exhibitor	\$200 per table	<ul style="list-style-type: none"> - Exhibitors table at the conference venue. - Placement of your promotional material in the conference packs - Ability to present a talk to delegates <p>❖ <i>Does not include sustenance for exhibitors (to be determined based on individual requirements)</i></p>
Advertiser/Satchel insert	\$100	<ul style="list-style-type: none"> - Placement of your promotional material in the conference packs
Donations of goods		<ul style="list-style-type: none"> - Acknowledgement of sponsorship in the conference program - Placement of your promotional material in the conference packs if requested.





We are open to suggestions to other ways we can work with supporters and sponsors if you would like a variation on the above.

We would be grateful of any support offered to this non-profit society. This will aid us in achieving our goals and thus increase efforts of zoos in the region in areas such as the conservation of threatened species.

To register your interest please contact Liz Romer – Conference Coordinator on 0419 791 254 or email slromer@bigpond.com

Yours sincerely,



Mike Drinkwater
ASZK President

